

# West Virginia Grant Resource Centers



**West Virginia Grant Resource Centers**

Huntington  Morgantown

**Powered by: Marshall University and West Virginia University**

# Our Mission



To help small communities and other eligible applicants maximize federal and private dollars from grant applications to support economic development initiatives across the state.

This is a free resource.

# Team Overview



Sara Payne Scarbro  
Marshall Lead



Dr. Liz Vitullo  
WVU Lead



Morgan Saunders  
Co-Director,  
Huntington Office



Priscila Santos  
Co-Director,  
Morgantown Office



Lexi Browning  
Public Relations  
Coordinator



Taylor Kennedy

Who  
We Are



Carmen Bowes



Emily Brammer



Jessica Shaw



Tabitha Surface



Brittany Chaber



Karah Alberts



Charmas Baylock

Grant Writers

Graduate Student Workers

# Our Specialties



## What We Do

- Agriculture
- Community development
- Education, including youth initiatives
- Outdoor recreation
- Recovery projects
- Cultural projects
- Health care
- Economic development, including Economic Development Administration grants
- Local, State and Federal Government
- Project Management
- Communications
- Visuals, Graphics and Presentations
- Community Benefits Plans for Department of Energy solicitations
- Projects that seek to address workforce barriers, including access to early care and education services
- Projects that focus on digital equity and non-deployment broadband programs
- Data collection/analysis to support grant proposals

# Thank You to Our Partners!



**APPALACHIAN  
REGIONAL  
COMMISSION**



**WEST  
VIRGINIA**  
Economic Development



**THE Hub**  
West Virginia Community  
— Development Hub —



CLAUDE  
WORTHINGTON  
BENEDUM  
FOUNDATION

# Advisory Committee



## About the Advisory Committee

- This group includes **key partner representatives, community stakeholders, and subject matter experts on workforce and economic development in West Virginia**
- The Committee meets bi-annually to brainstorm, review projects, plan events, and troubleshoot the Grant Centers' operations.

# Our Services



- **Building Capacity and Impact**
- **Seeking and Finding Grants**
- **Drafting Competitive Proposals**
- **Developing Project Narratives**
- **Building Budgets**
- **Maximizing Sustainability**
- **... and more!**

# Common Barriers



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Short turnaround on application i.e., partnerships support and board support

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Inexperience with large project management i.e., compliance and staffing

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Alignment of technical assistance

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Application doesn't meet funding agency requirement/description/metrics

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The need for more partners & relationships with entity

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Compliance i.e., auditing, bidding, reporting

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Submission Issues

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The identification of **matching funds prior to submission**

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# Pre-Award Process



## Plan Development

- Partners
- Challenge Statement
- Goals



## Funding Source Identified

- Agency/Foundation
- State-led connection
- Match required



## Grant Prep

- Requirements Identified
- Metrics Identified
- Letters of Support



## Grant Submission

- Requirements Met
- Timeline
- Partners Updated



# Topics of Focus



Workforce  
Development &  
Training

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Economic  
Development

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Community  
Development &  
Outdoor Recreation

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Job Creation &  
Retention

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Infrastructure  
& Site Development

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# Training Opportunities



**Grants 101 Workshops**

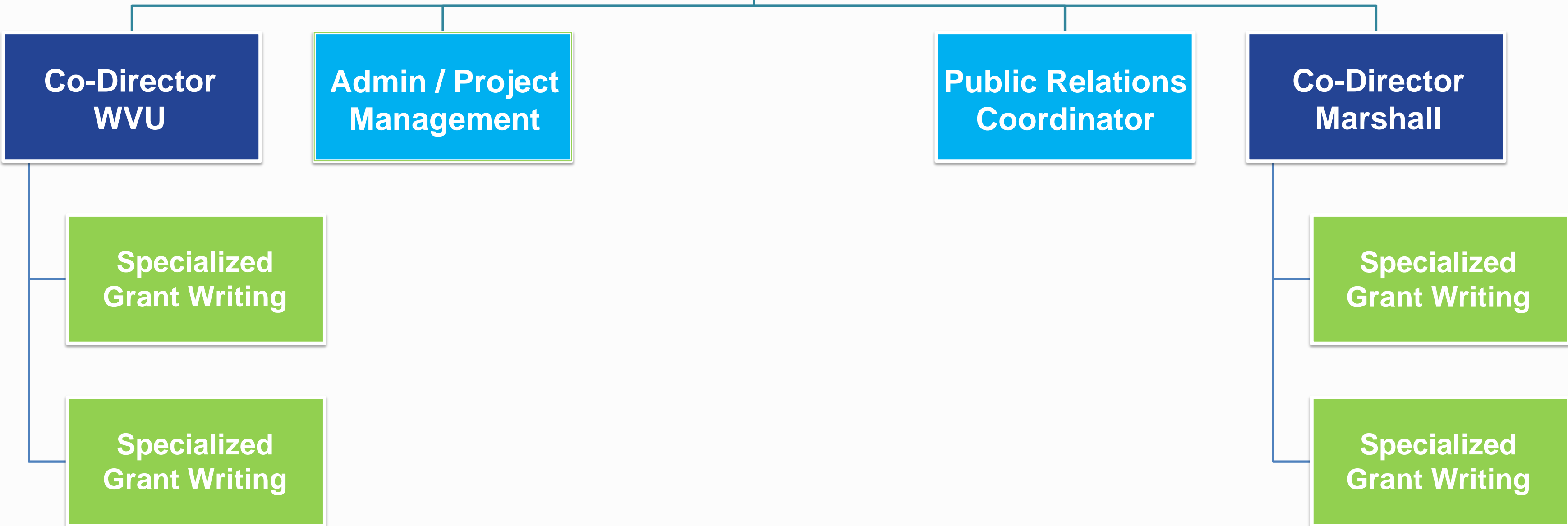
**Live Grant Assistance Sessions**

**Microcredential Courses**

# Partnership Staff



**WVU & Marshall  
Project Leads**



# Deliverables for the West Virginia Grant Resource Centers



**Research &  
Pull Stats**

**Facilitate  
Connections**

**Leverage  
University  
Assets**

**Build Grant  
Writing  
Capacity**

**Host  
Workshops &  
Convenings**

**Develop State  
Fact Sheets**

**Offer Grant  
Writing  
Certification**

**Provide  
Annual Report**

# Preferences for Onboarding of Applications



**White Paper**

**Funding Source Identified**

**8-Week Lead Time**

**Nice, Responsive People**

**Alignment with Topics of Focus**

**Share Outcomes & Advance the Proposal**

**Advocate of Grant Capacity Ecosystem**

# Our 1.5 Year Impact

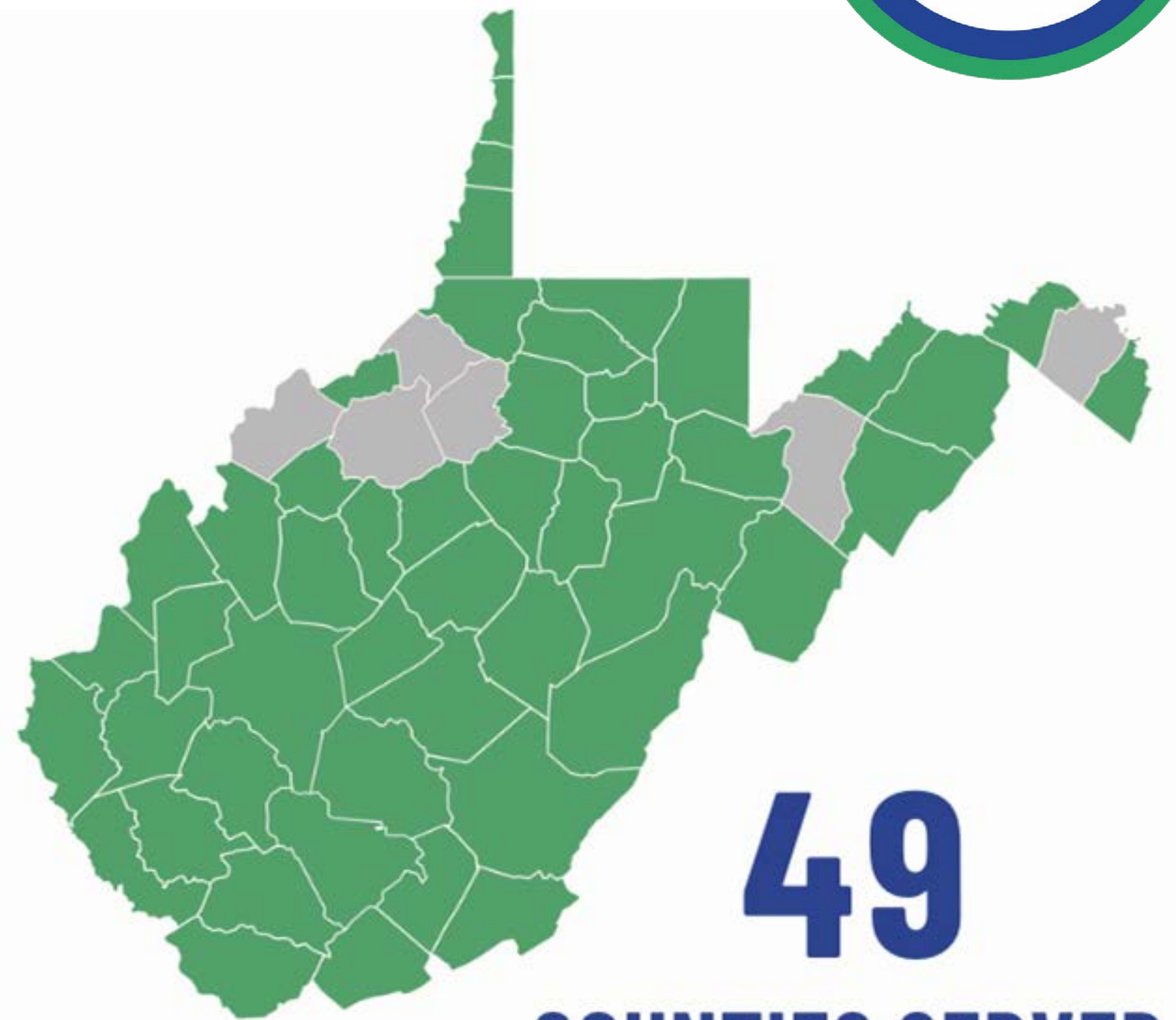
(January 1, 2023 - April 26, 2024)



**\$29+**  
**MILLION**  
**PROJECT FUNDING**  
**SECURED**



**1,500+**  
**West Virginians**  
**directly impacted**



**49**  
**COUNTIES SERVED**



**129** **SUBMITTED**

Grant Proposals *and*  
Congressional Directed  
Spending (CDS) requests

# Client Spotlights: Housed-Up, Inc.



**Funding Secured:** \$50,000

**Grantor | Program:** Appalachian Regional Commission (ARC) INSPIRE Initiative

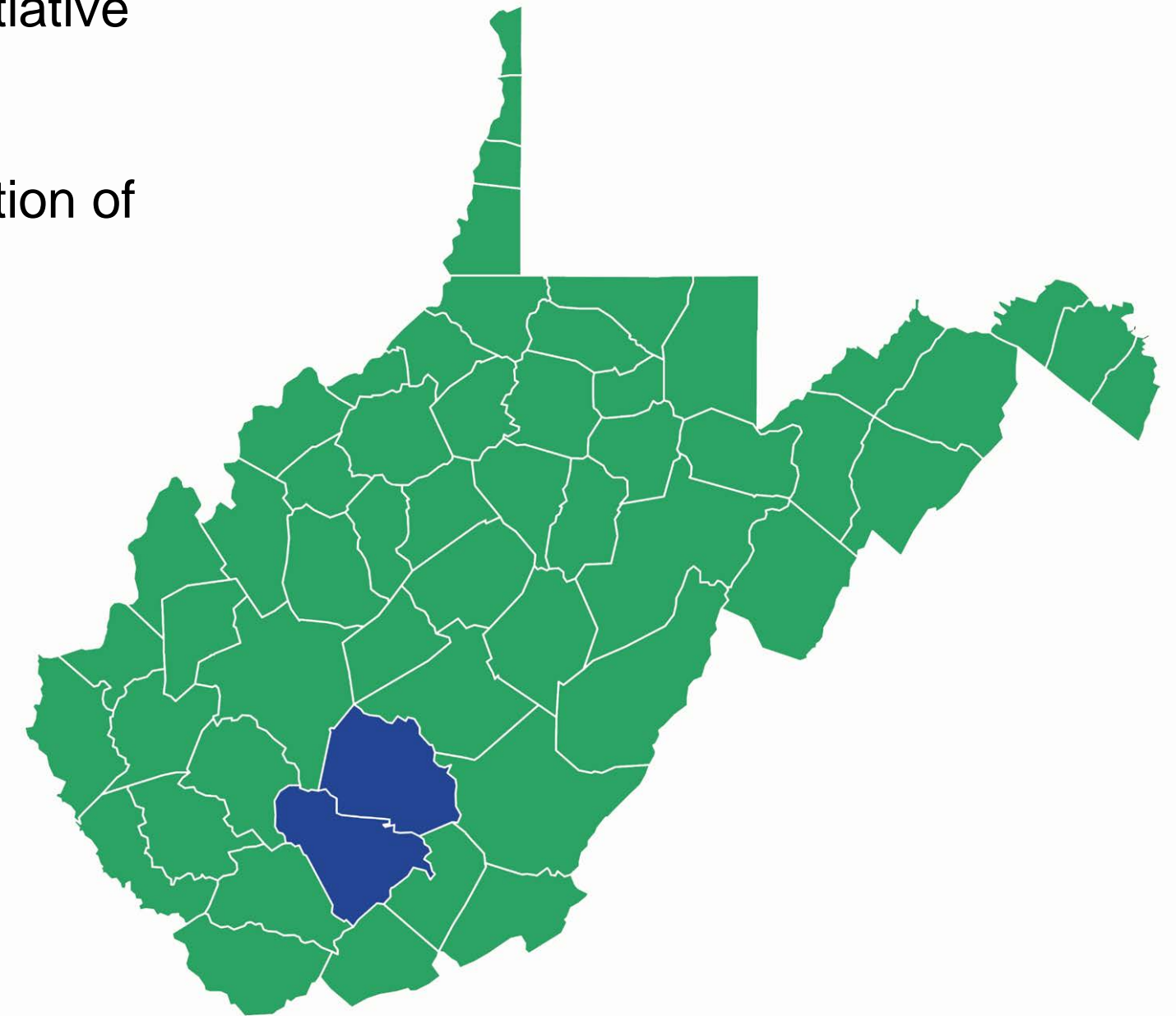
**Project Goals:** Funding will support property acquisition, feasibility studies, reports and plans, construction cost estimate, procedures manual, and creation of a master plan.

**Services Received:**

- Grant/Technical Writing and Reviewing
- Research, Data Collection, and Analysis
- Support for Comprehensive Grant Requirement

*“I had really dug deep to find the core data for the housing issues in the proposal, but they were able to dig deeper on demographics to really tell the story I was really impressed with the data they were able to collect, and the way they were able to use it to make a very compelling case for our project, it was perfect.”*

— James Birt, Founder





# Client Spotlights: J.H. Fletcher & Co.



**Funding Secured:** \$75,000

**Grantor | Program:** U.S. Department of Energy's Wind Energy Technologies Office (WETO) | Wind Turbine Materials Recycling Prize, Phase 1: *Initiate!*

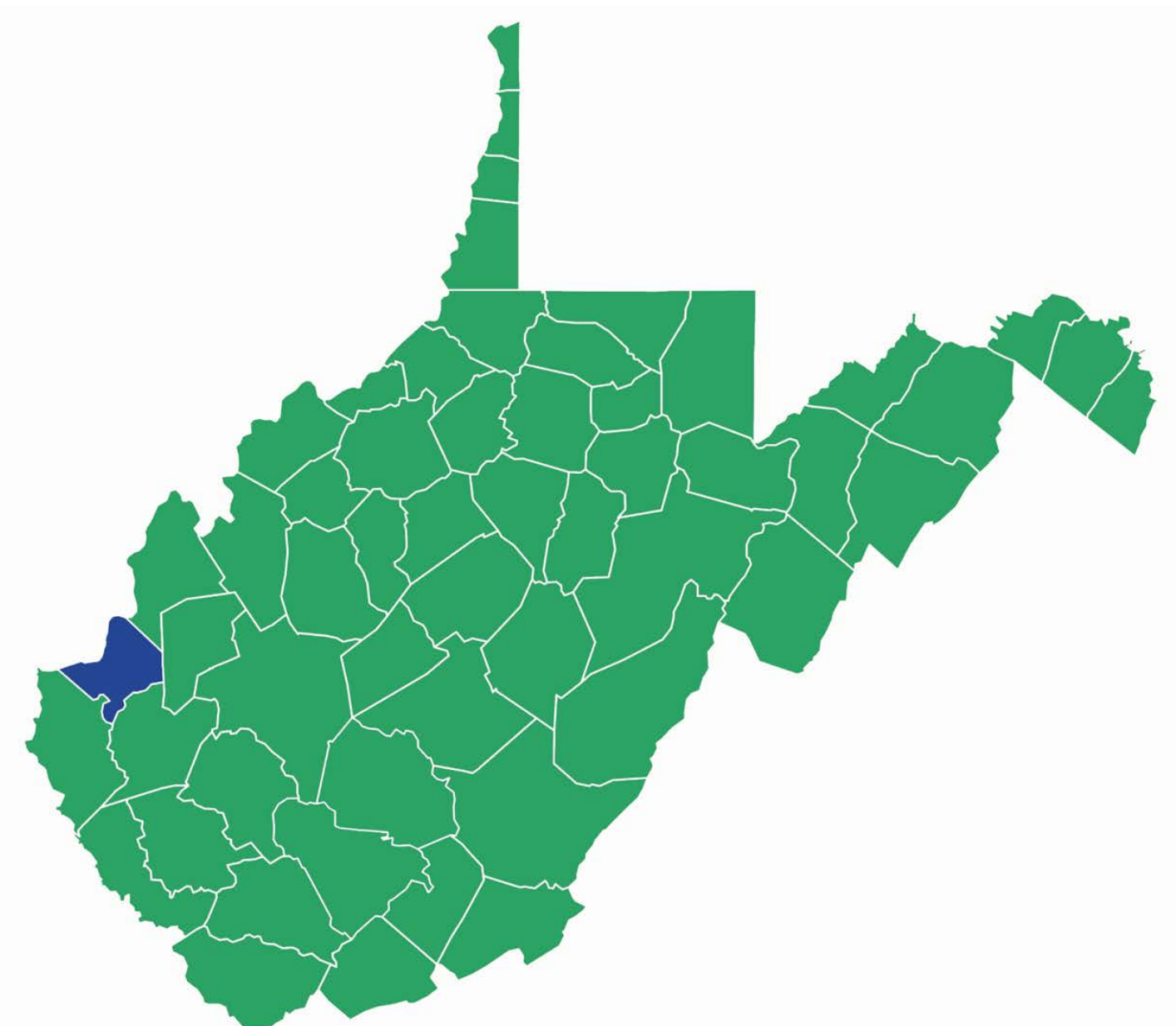
**Project Goals:** Funding will support design, testing, and recruitment of team members to form staff of experts to support wind turbine blade recycling program development across various industries.

## **Services Received:**

- Identification of Funding Opportunities
- Grant/Technical Writing
- Grant/Technical Reviewing

***“They were taskmasters when we were working on the grant. But they were so easy and fun to work with, and they just did a fantastic job. I really credit them with us getting the grant.”***

*— Bill Kendall, New Business Development Consultant*



# Client Spotlights: Keith-Albee Performing Arts Center



**Funding Secured:** \$1,500,000

**Grantor | Program:** Appalachian Regional Commission (ARC) POWER Grant

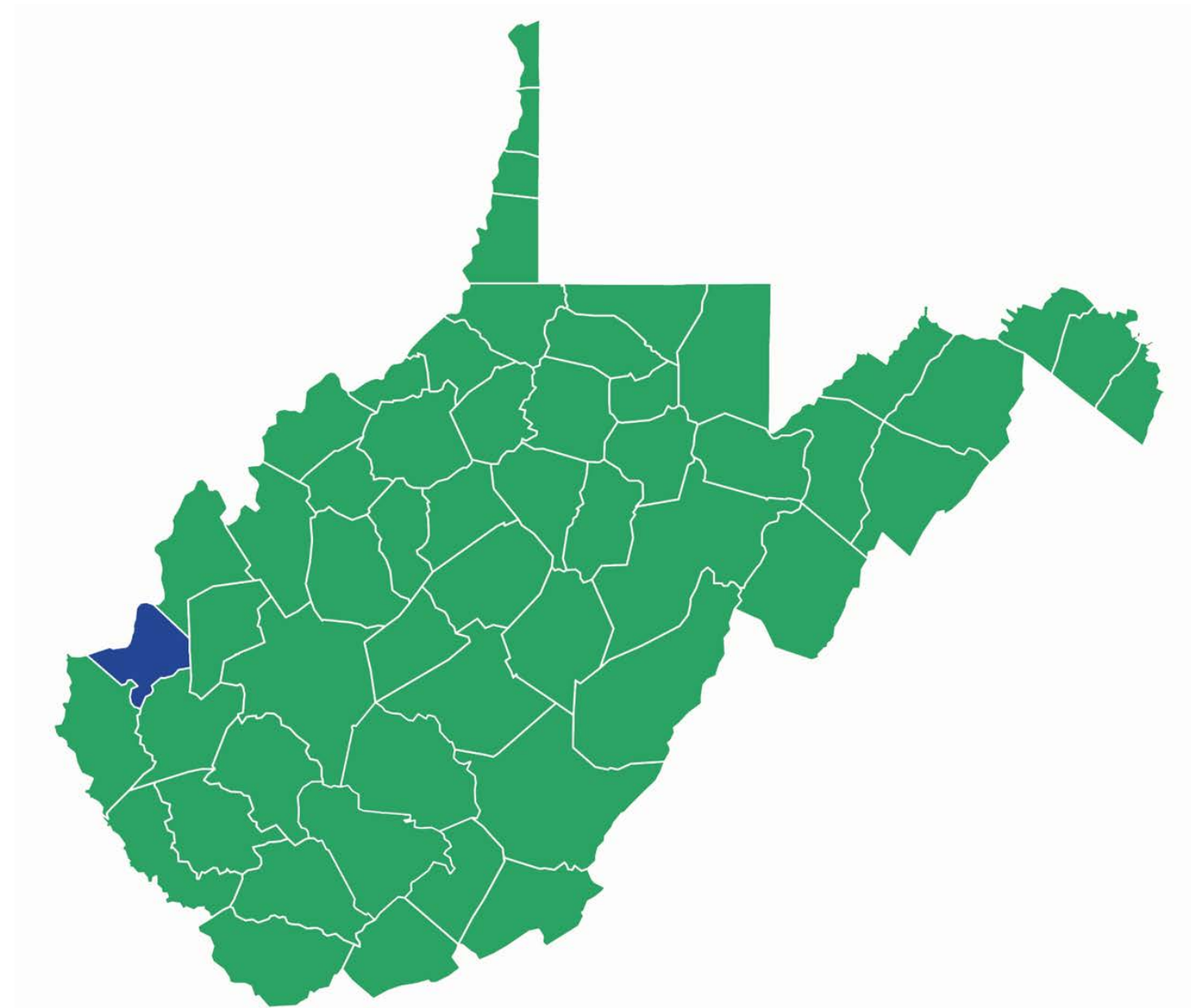
**Project Goals:** Funding will support various renovations, program expansions, accessible additions, basement waterproofing, and repairs.

**Services Received:**

- Grant/Technical Writing
- Grant/Technical Reviewing
- Support for Comprehensive Grant Requirement

*“I was thrilled when the ARC awarded us the \$1.5 million POWER grant and was excited to share the news with Morgan and Emily. I truly felt we were a team and shared an esprit de corps and pride in the results.”*

— Terry Deppner Hardin, Director of Development

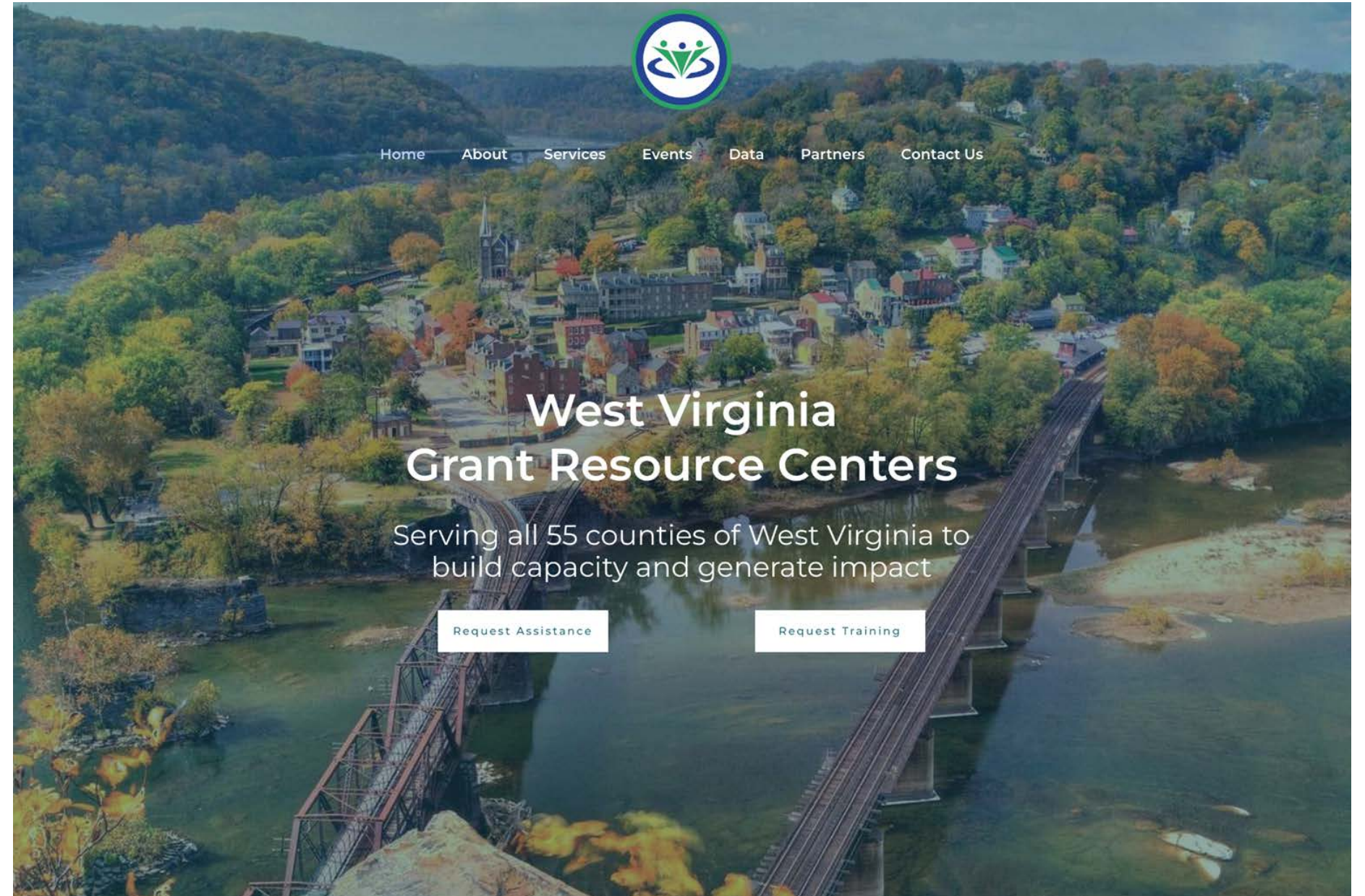


# Visit Us Online!

## Need grant writing training or assistance elevating your proposal?

Apply today and subscribe to our newsletter to receive updates from the West Virginia Grant Resource Centers.

SCAN HERE



[www.wvgrantcenters.com](http://www.wvgrantcenters.com)

# Scan to Subscribe to our Newsletter



**Be the first to receive the latest updates on upcoming events, funding opportunities, and more!**

# Questions?



# University Leads



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