



MMMPO Downtown Microsimulation Study

May 22, 2024



Kimley»»Horn

Presenters

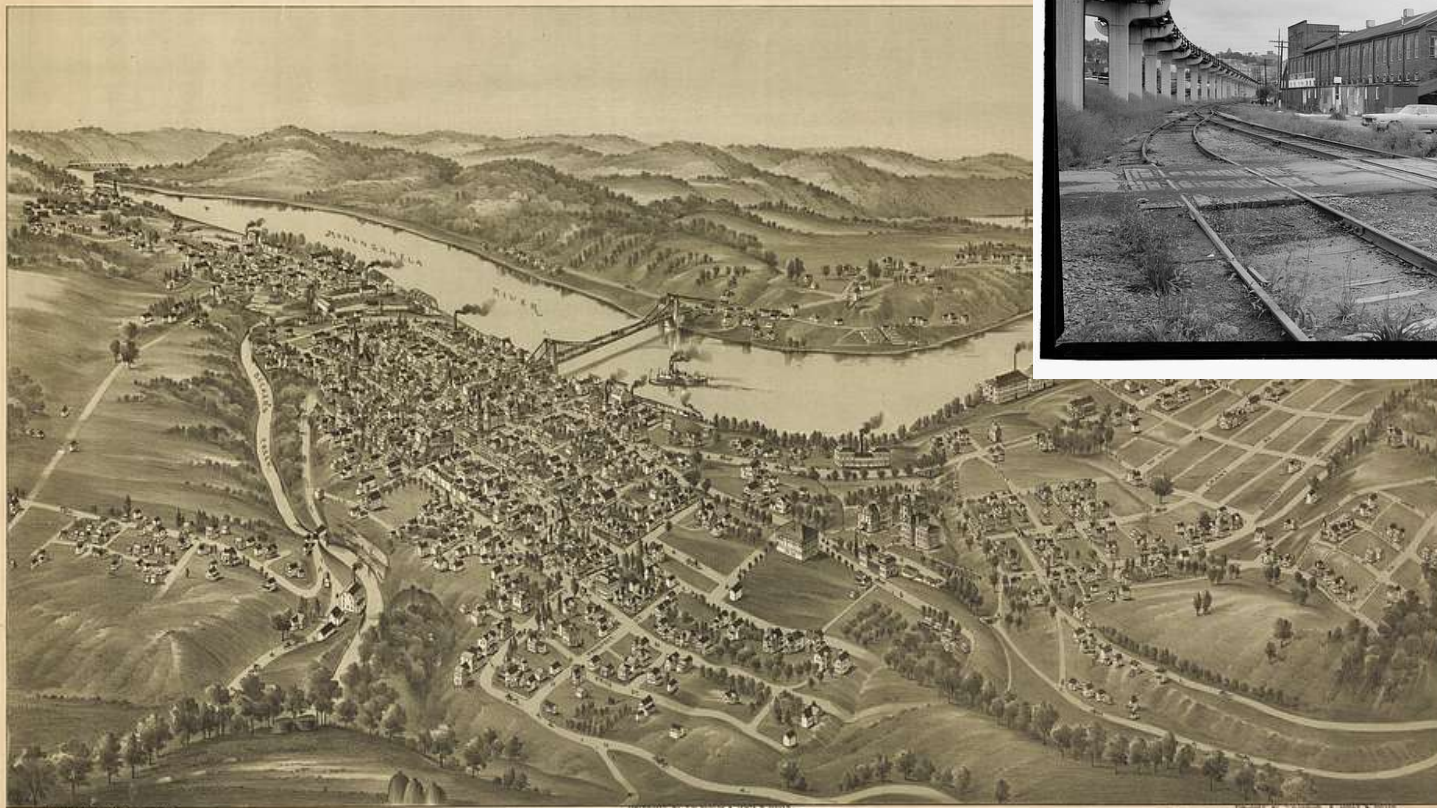
- Bill Austin, AICP
Executive Director MMMPO
- Colin Frosch, PE
WVU BSCE, MSCE, and MBA graduate
Fairmont, WV Native
Kimley-Horn – Reston, VA
- Tim Padgett, PE
Kimley-Horn – Raleigh, NC

Agenda

- Project Purpose - *Bill*
- Overall Study Approach and Study Area - *Colin*
- Preliminary Existing Conditions Analysis Results - *Colin*
 - Existing and Historic Traffic Volumes
 - Origin-Destination Analysis
 - Crash Analysis
- Developing the Routing and Future volumes - *Tim*
- TransModeler microsimulation components and calibration - *Colin*



Project Need



MORGANTOWN,
WEST VIRGINIA,
1897.



1974-30884
RADON
42



West Virginia Regional History Center

Project Purpose

To recommend potential future reconfigurations of the downtown Morgantown transportation network based on:



- Assessment of existing safety, parking, and congestion
- Input from the community and stakeholders
- A robust microsimulation model of the network

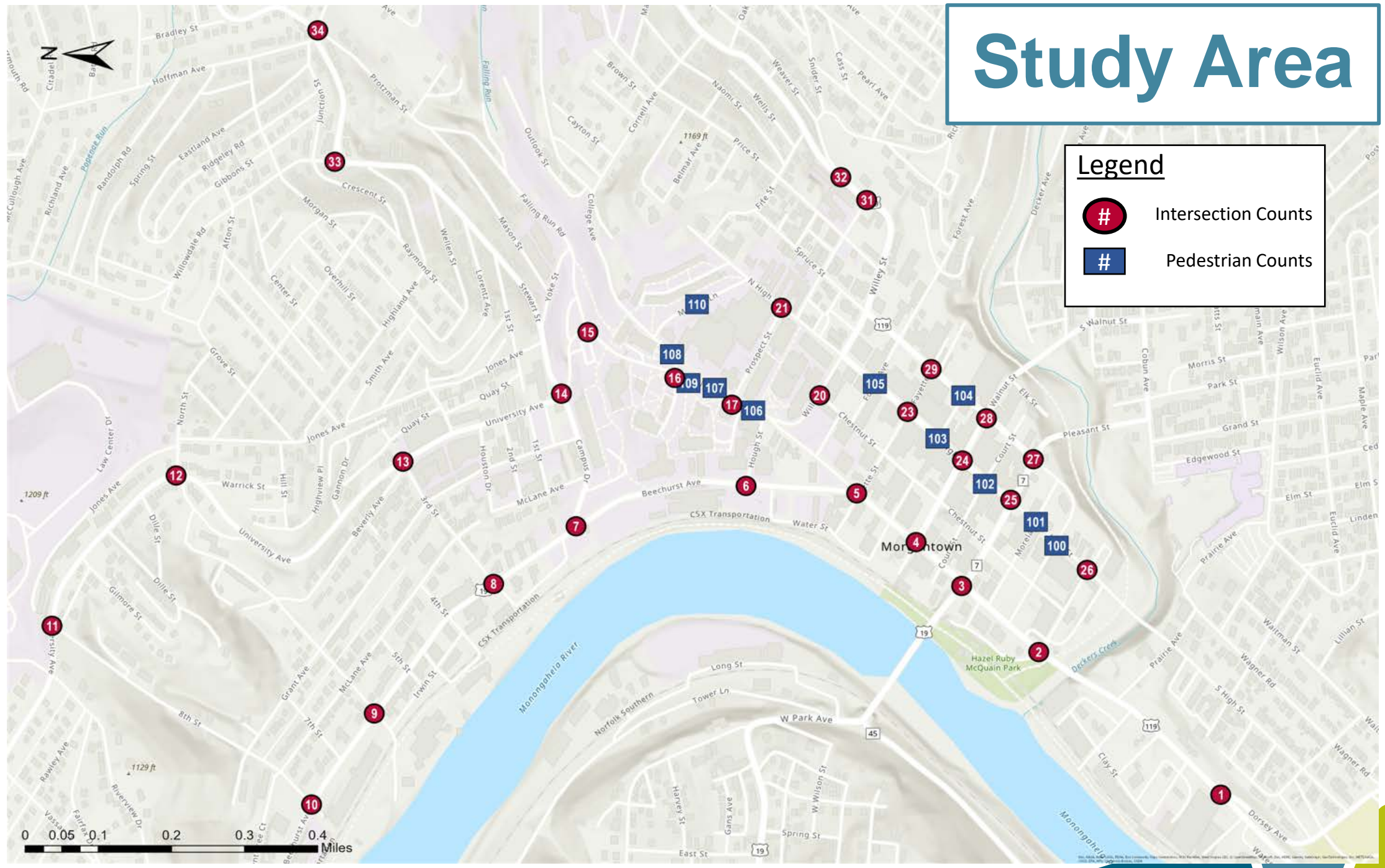
Potential reconfigurations under consideration

- Road diet(s) to promote non-motorized travel
- Closure of Grumbein's island
- Modifications to one-way streets
- Evaluating proposed land use changes
- Signal timing changes

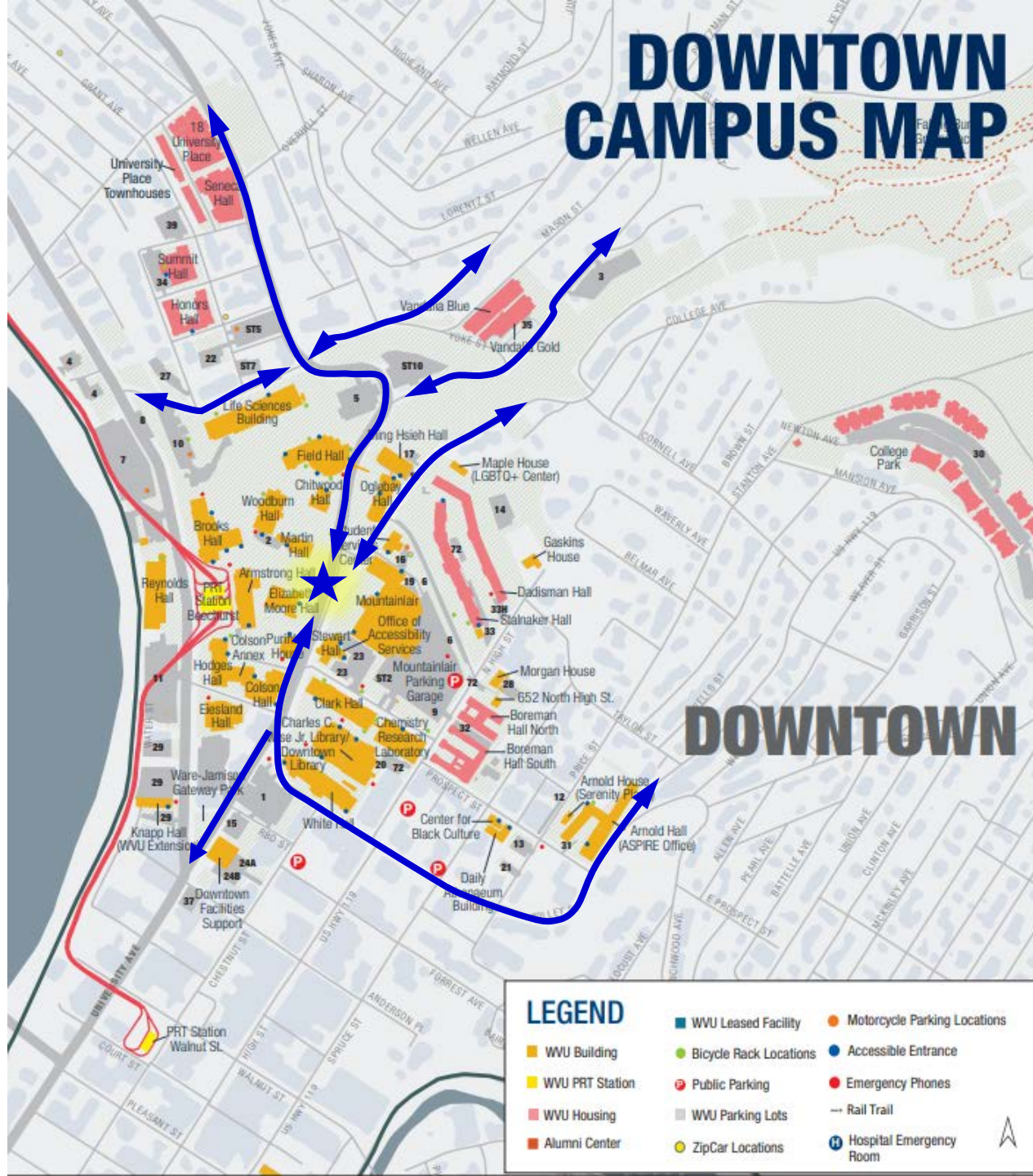
Study Area

Legend

-  Intersection Counts
-  Pedestrian Counts



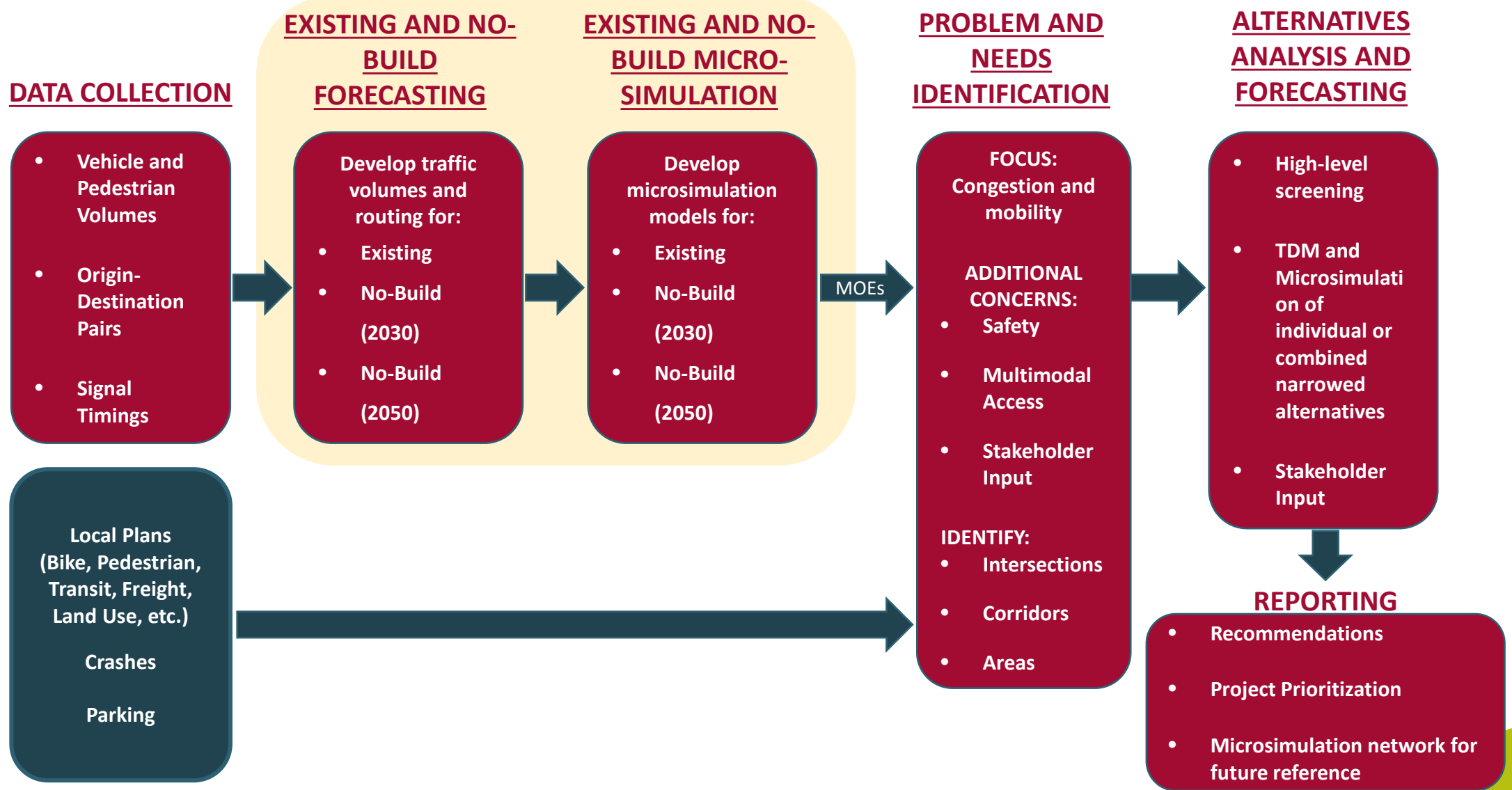
DOWNTOWN CAMPUS MAP



Grumbein's Island

- Centrally located on WVU's Downtown campus
- High pedestrian volumes create a “choke point” for north-south vehicular traffic
- Potential closure of island will need to answer the question – “where will drivers go, and what effect will that have on the network”?
- This study will use TransCAD and TransModeler to address this question

Study Approach

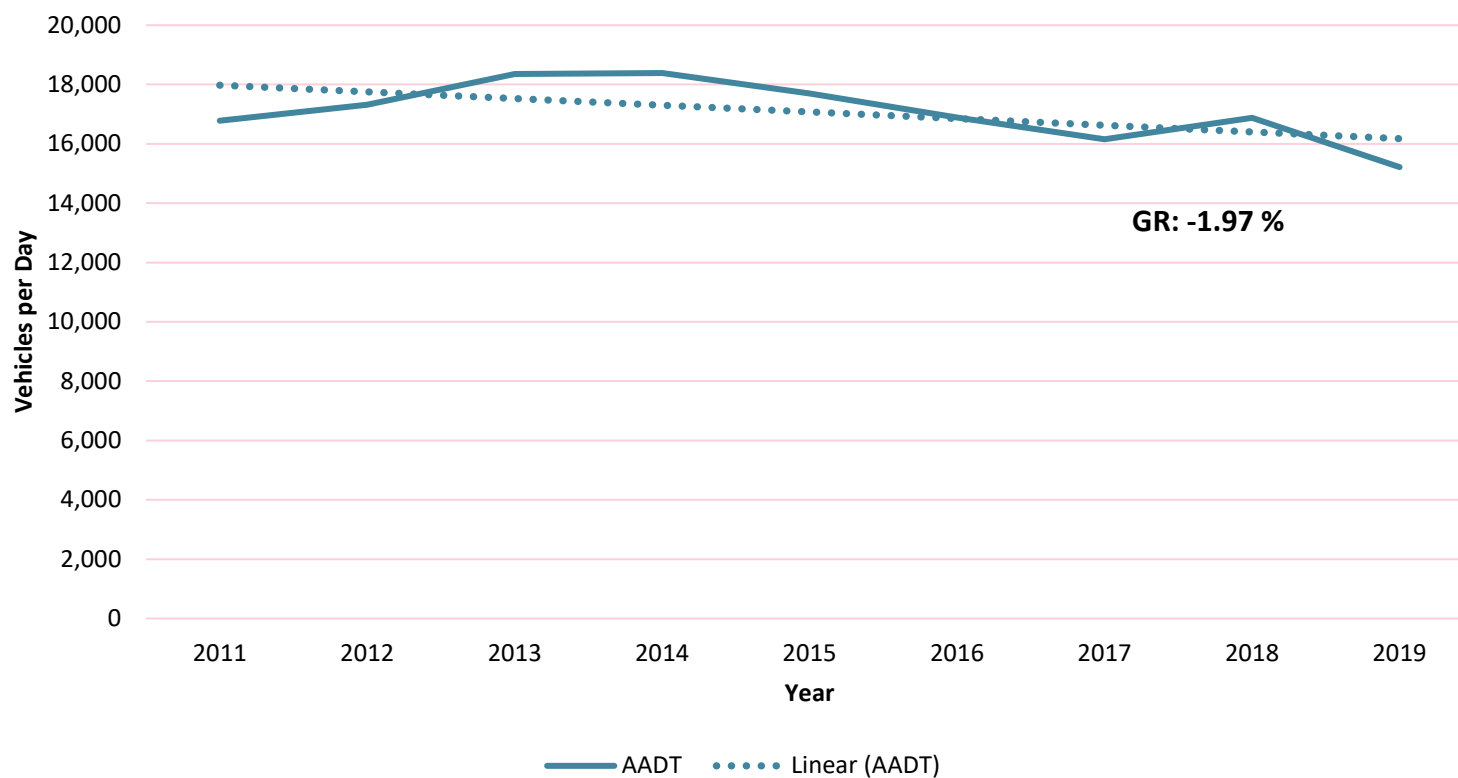


Existing Conditions



Historic AADT Volume Trends

Average of Major Arterial Count Locations



Location	Regression GR
Beechurst Ave North of 8th St	0.90%
Beechurst Ave North of Fayette St	-2.72%
University Ave Southeast of Evansdale Dr	-3.32%
University Ave Southeast of 8th St	-1.19%
University Ave South of 2nd St	-2.97%
University Ave South of College Ave	-2.85%
University Ave South of Westover Bridge	-1.15%
Willey St Northeast of Spruce St	-2.66%
Willey St Northwest of Chestnut St	-3.60%
Westover Bridge	-2.37%
All Locations	-1.97%

2018 – 2023 Comparison

Intersection	AM Peak Total Intersection Volumes (%Diff)	PM Peak Total Intersection Volumes (%Diff)
Beechurst Ave and 8th St	-23%	-5%
Beechurst Ave and 6th St	-34%	-15%
Beechurst Ave and 3rd St	-31%	-13%
Beechurst Ave and Campus Dr	-9%	-20%
Beechurst Ave and Hough St	-35%	-19%
Beechurst Ave and University Ave/Fayette St	-38%	-13%
University Ave and Walnut St	-29%	-10%
University Ave and Pleasant St	-26%	-7%
	9-38% Decrease	5-20% Decrease

Peak Hour Comparison

	2018	2023
AM Peak	7:30 – 8:30 AM	7:45 AM – 8:45 AM
Mid-Day Peak	N/A	12:15 – 1:15 PM
PM Peak	4:30 – 5:30 PM	4:30 – 5:30 PM

Notable Changes in Travel Patterns

AM

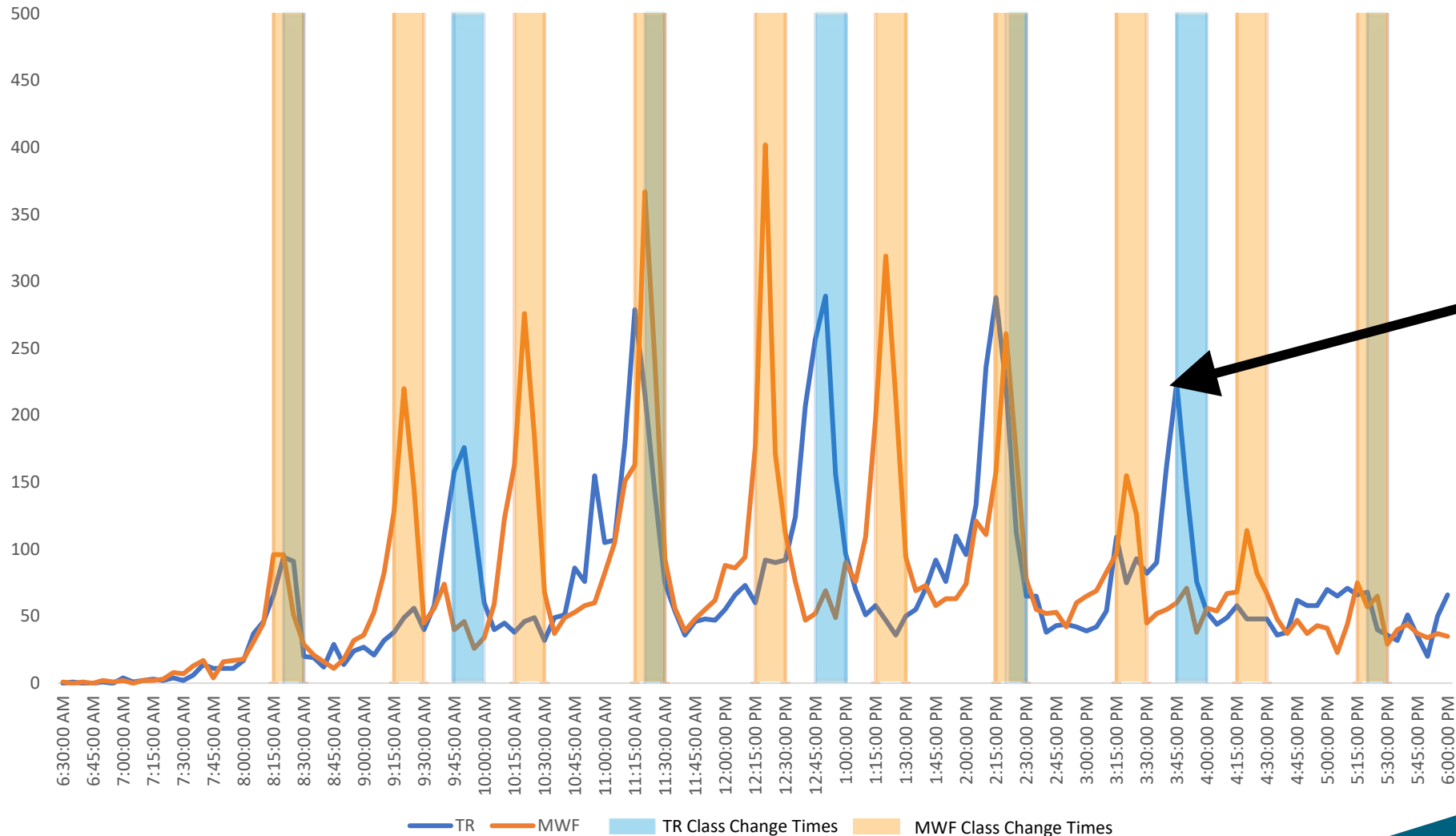
- Beechurst and 3rd: 8% from NBT to NBR
- University and Pleasant: 8% from EBL to EBT

PM

- Beechurst and 8th: 10% from WBL to WBR
- Beechurst and Campus: 7% from SBL to SBT
- University and Walnut: 8% from WBL to WBR
- University and Pleasant: 14% from EBT to EBR

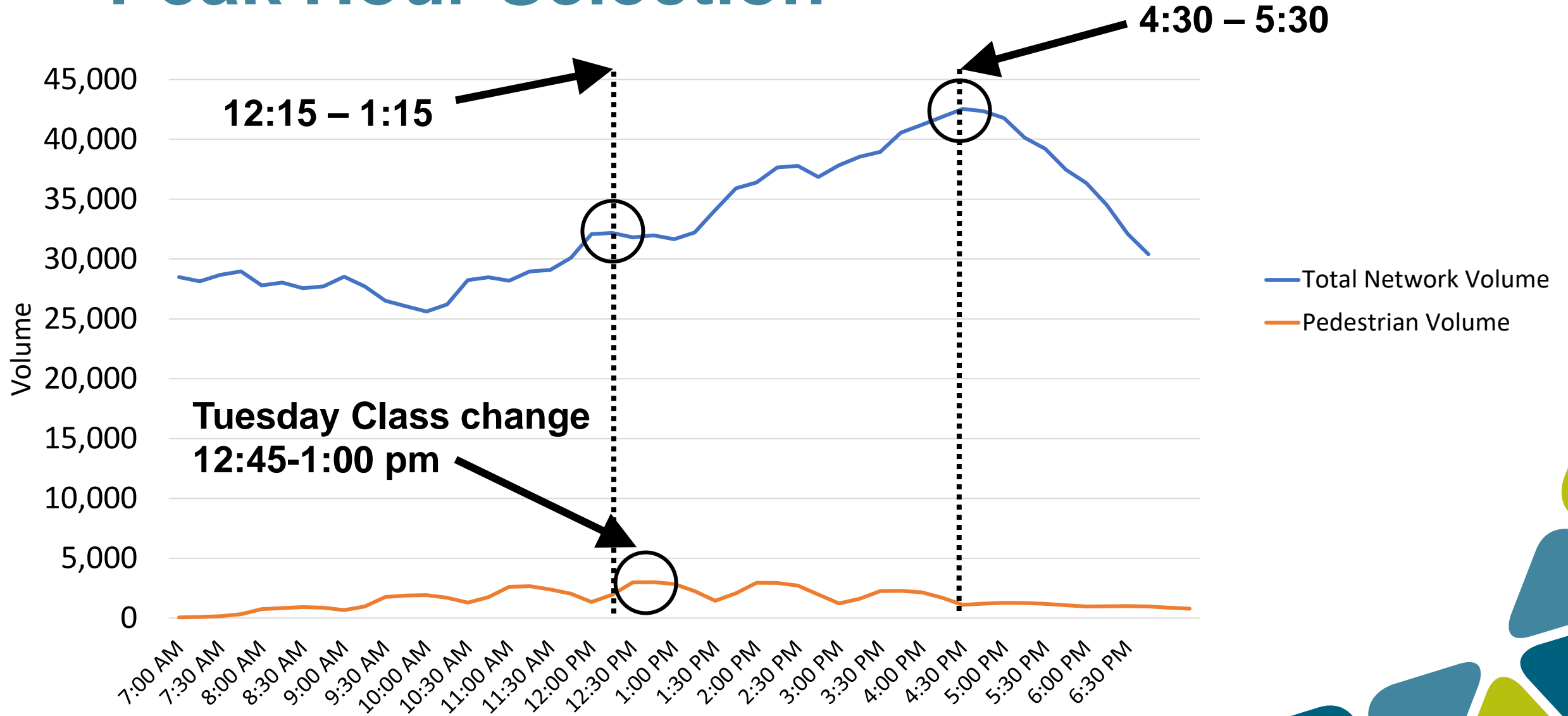
Weekday Pedestrian Volumes at Grumbein's Island

MWF vs TR 5-Minute Ped Volume Comparison at Grumbeins Island Crossing



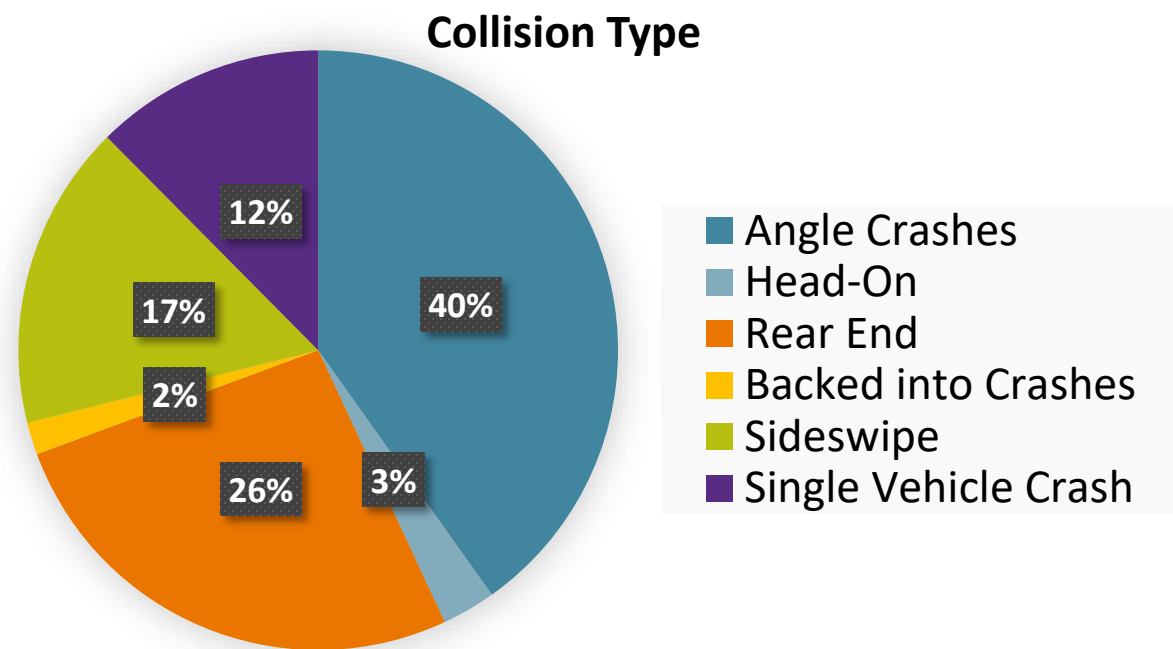
Peaks follow class schedules

Peak Hour Selection



Crash Analysis

Year	Collision Type						Total
	Angle Crashes	Head-On	Rear End	Backed into Crashes	Sideswipe	Single Vehicle Crash	
2018	139	10	91	6	57	43	346
2019	124	8	86	4	46	40	308
2020	66	10	52	6	43	27	204
2021	110	7	46	3	41	55	262
2022	89	6	53	2	40	33	223
Total	528	41	328	21	227	198	1343



Crash Analysis

‘More Frequent’ Crash Locations:

- University Avenue and Pleasant Street
- University Avenue and Garrett Street/Foundry Street
- University Avenue and Beechurst Avenue and Fayette Street

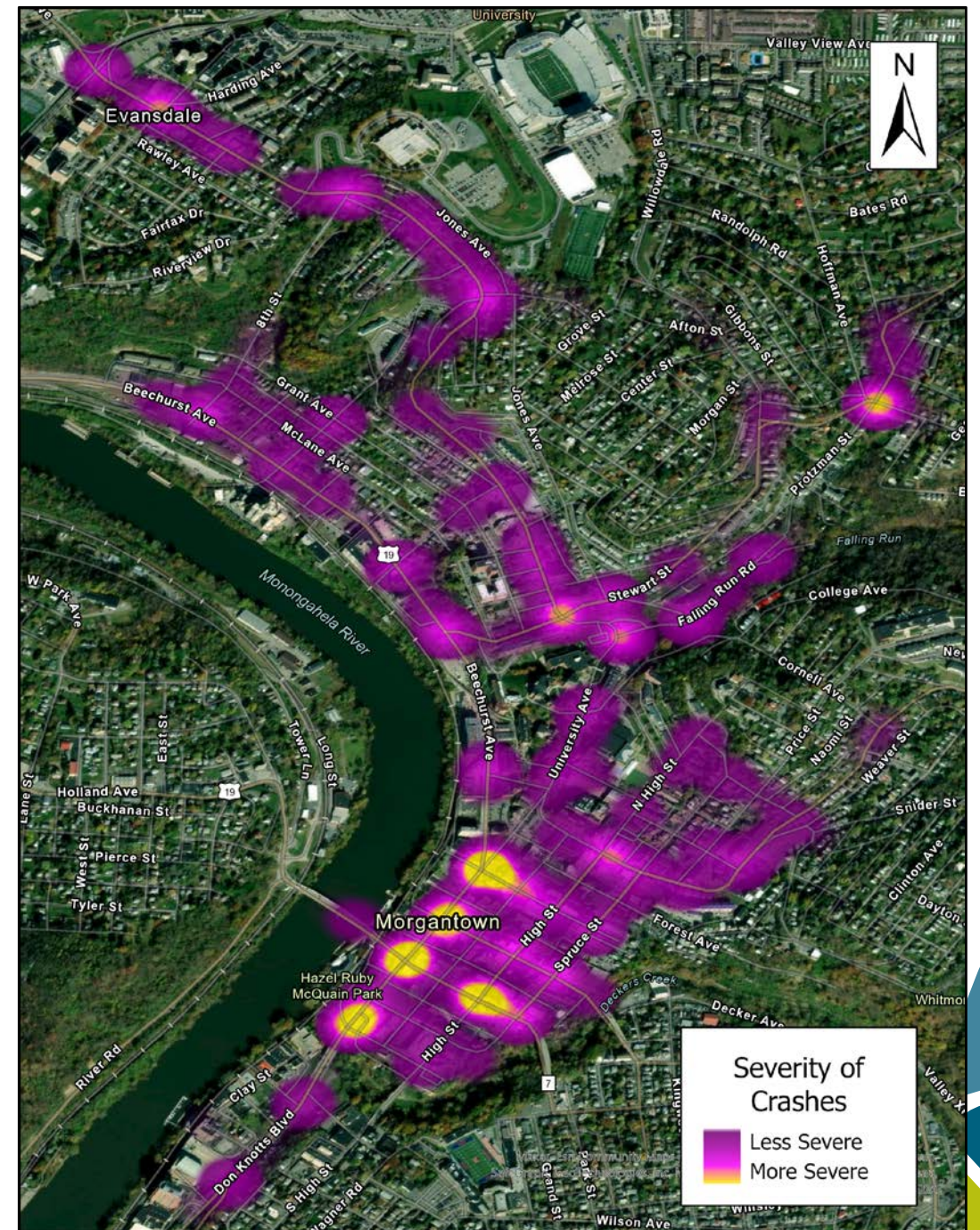


Crash Analysis

Severity = (# of Injury Crashes x 11.2) + # of PDO Crashes

‘More Severe’ Crash Locations:

- University Avenue and Pleasant Street
- University Avenue/Don Knotts and Garrett Street/Foundry Street
- University Avenue and Beechurst Avenue and Fayette Street
- High Street and Pleasant Street
- University Avenue and Walnut Street/Water Street
- University Avenue and Campus Drive/Stewart Street
- University Avenue and Falling Run Road
- Stewart Street and Van Gilder Avenue



Development of Routing



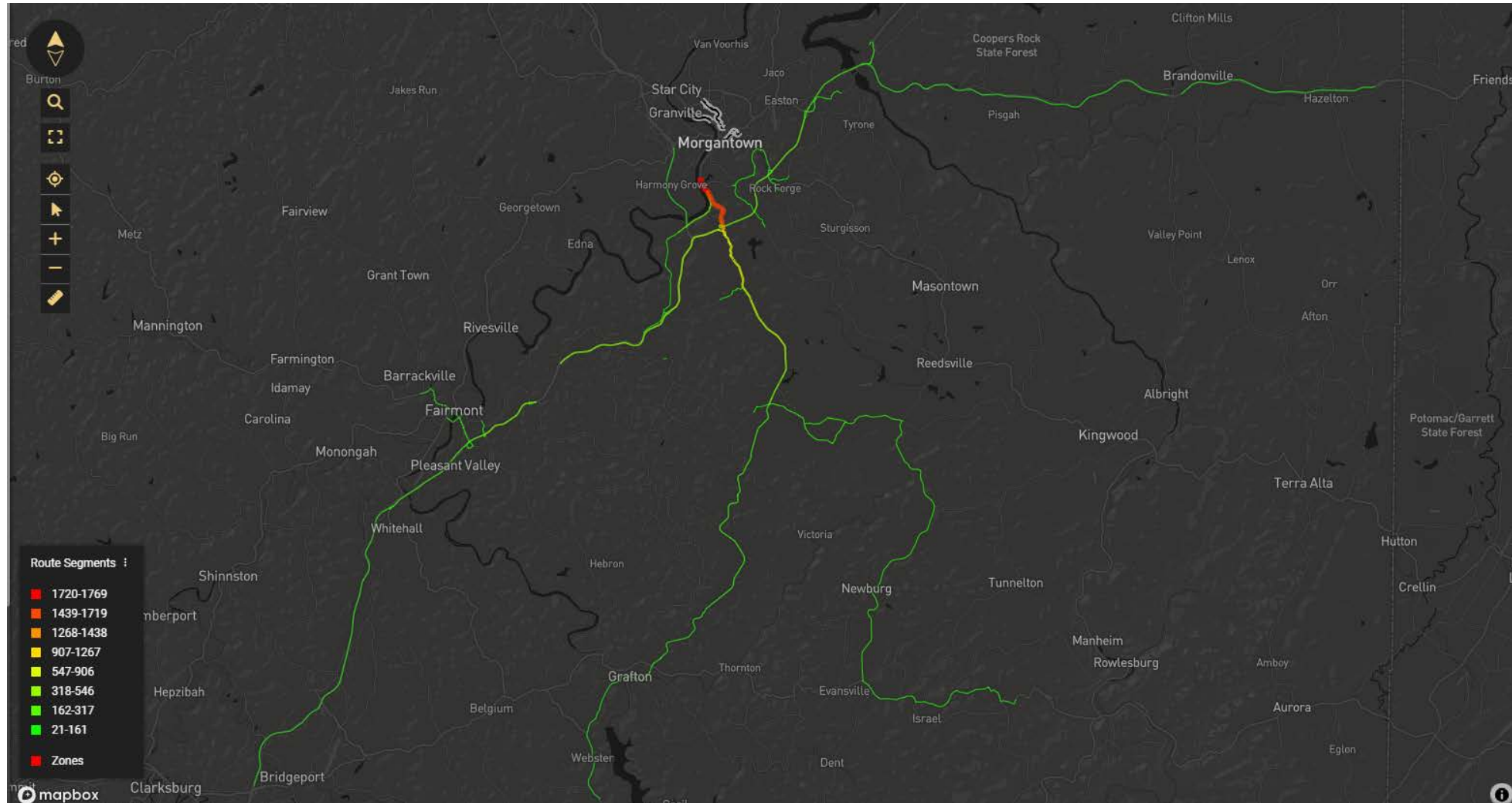
Existing Routing Development

- **‘Relay’ Routing** - Vehicles make decision at each intersection, then reach new decision point
 - Pros – Simple to match to TMCs
 - Cons – Not as representative of field travel patterns
- **Origin-Destination Routing** – Vehicles take one route through entire network to destination
 - Pros – Accurate representation of field data
 - Cons – Requires more data input



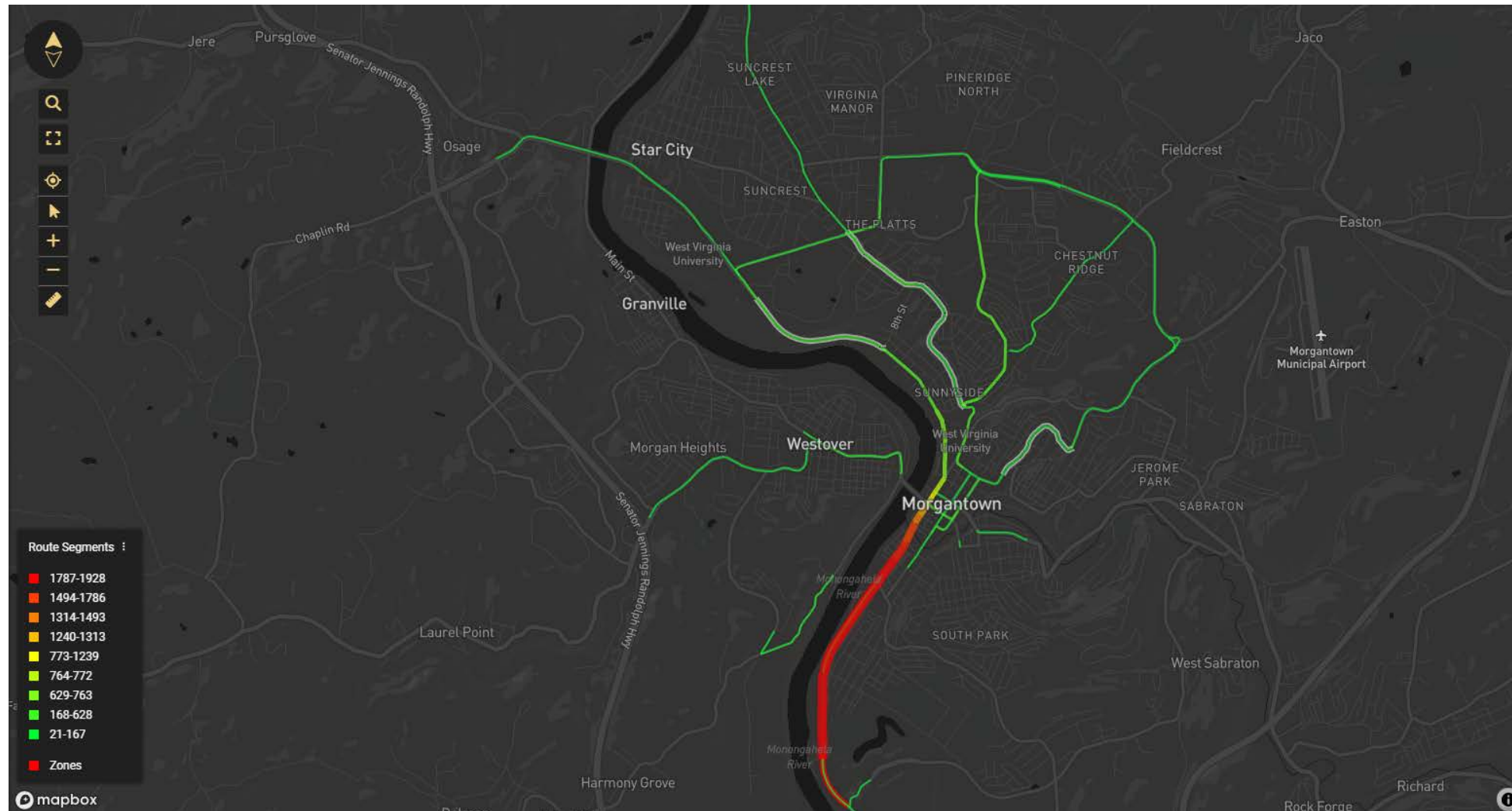
Streetlight – External Trips into Study Area

University Avenue (Route 119) NB

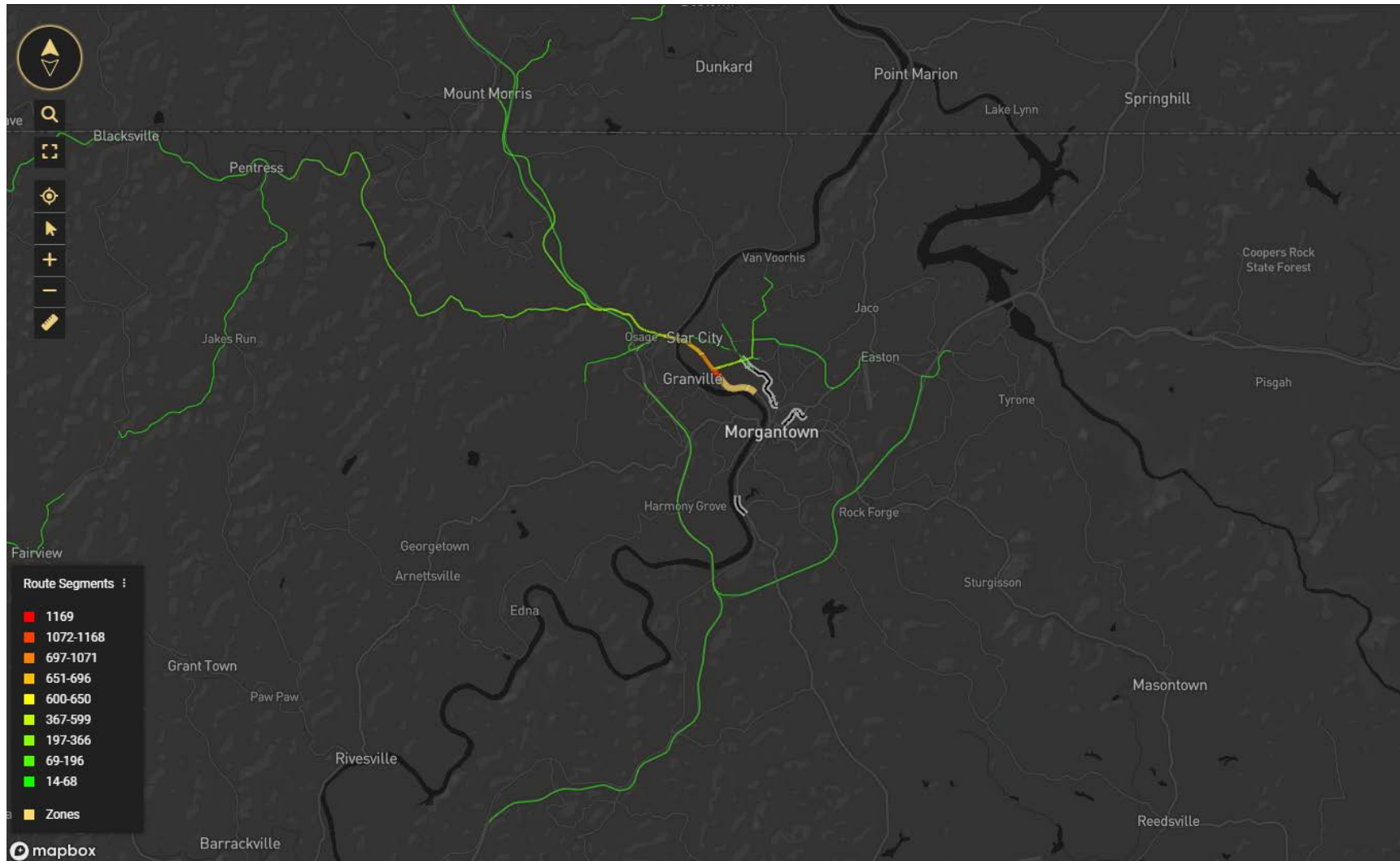


Streetlight – Trips within Study Area

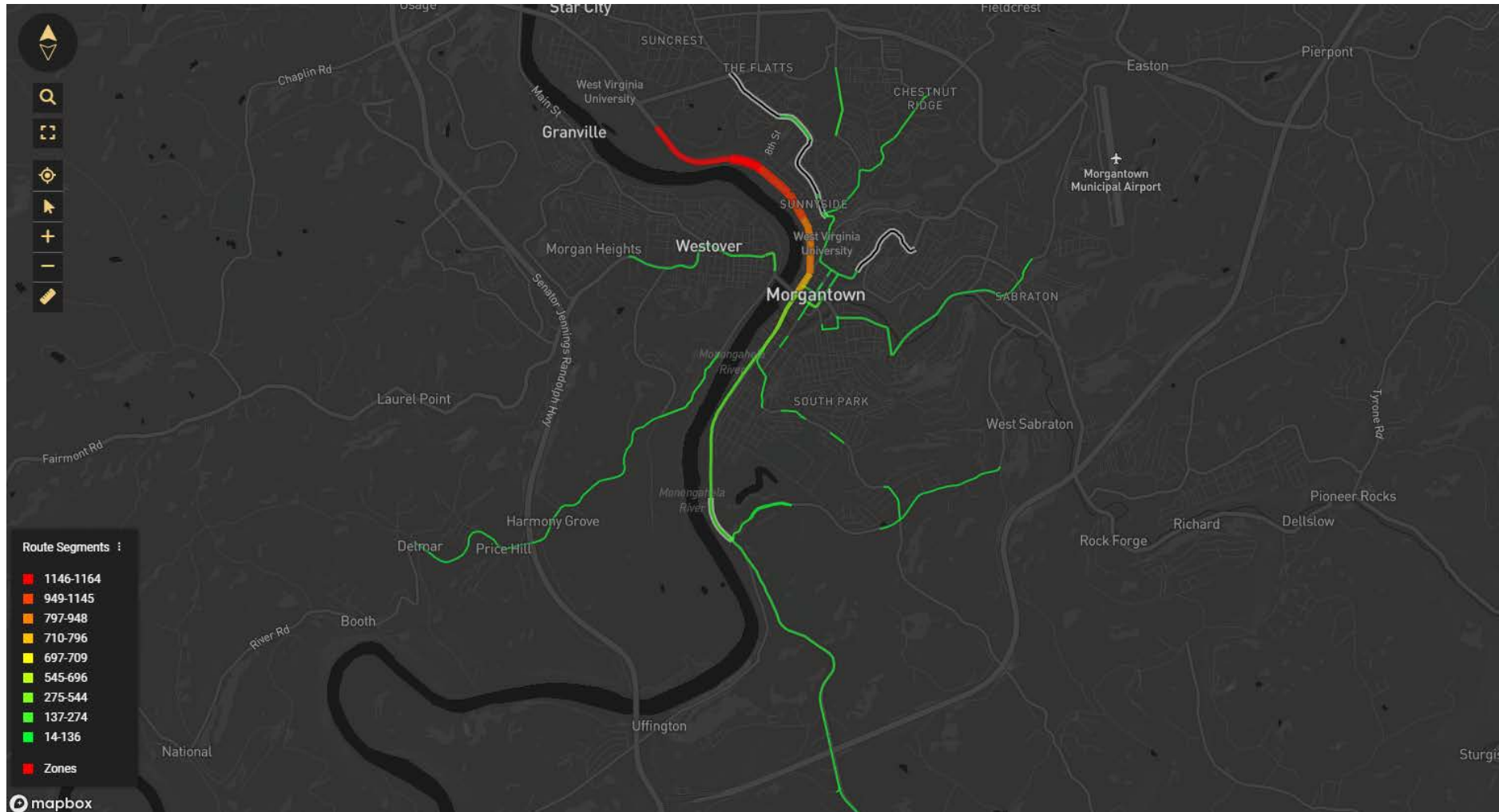
University Avenue (Route 119) NB



Streetlight – External Trips into Study Area Monongahela Boulevard SB

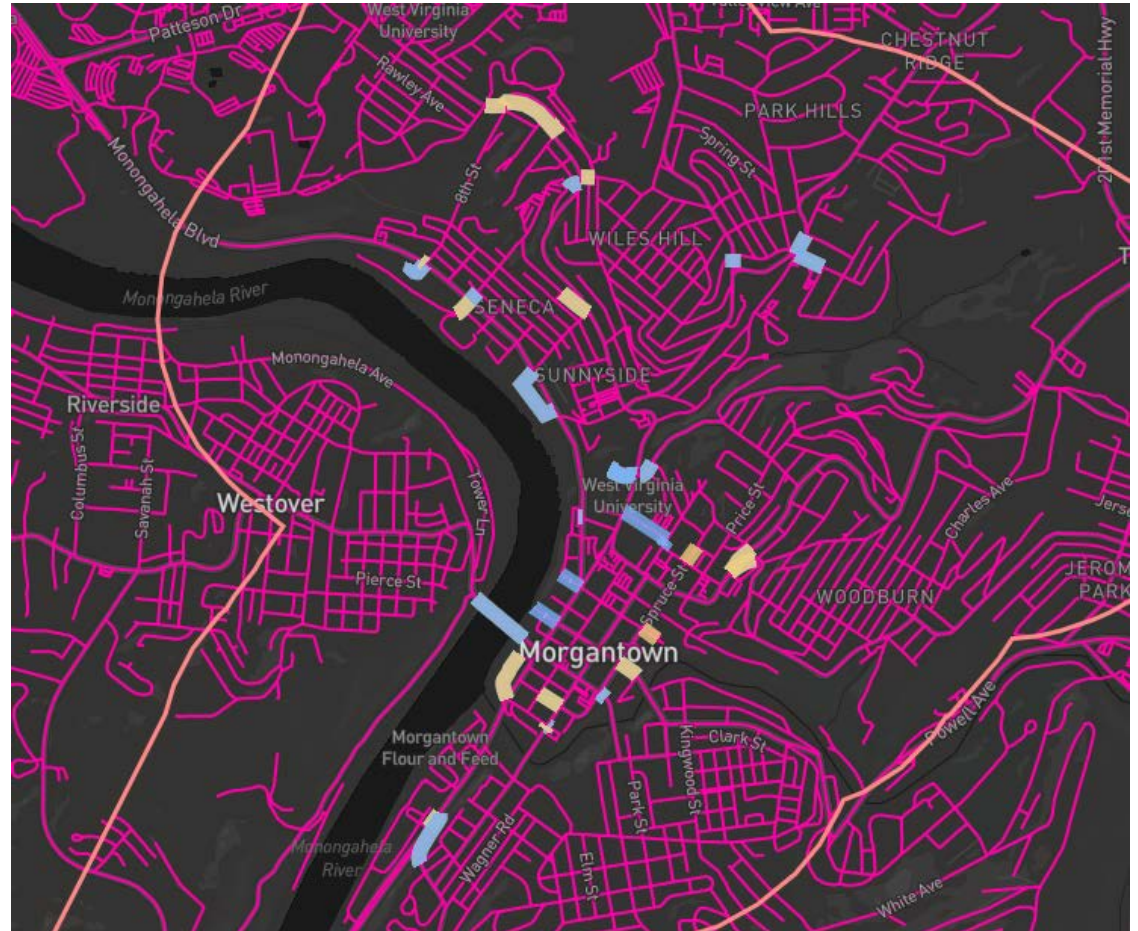


Streetlight –Trips within Study Area Monongahela Boulevard SB



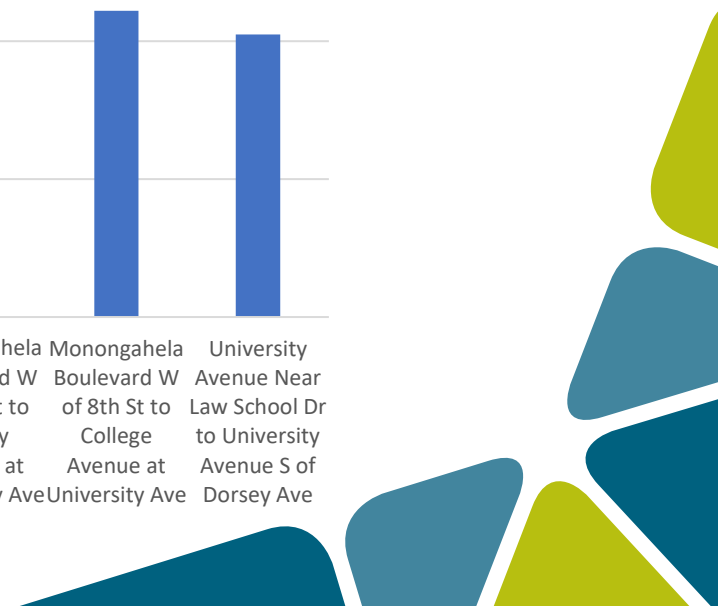
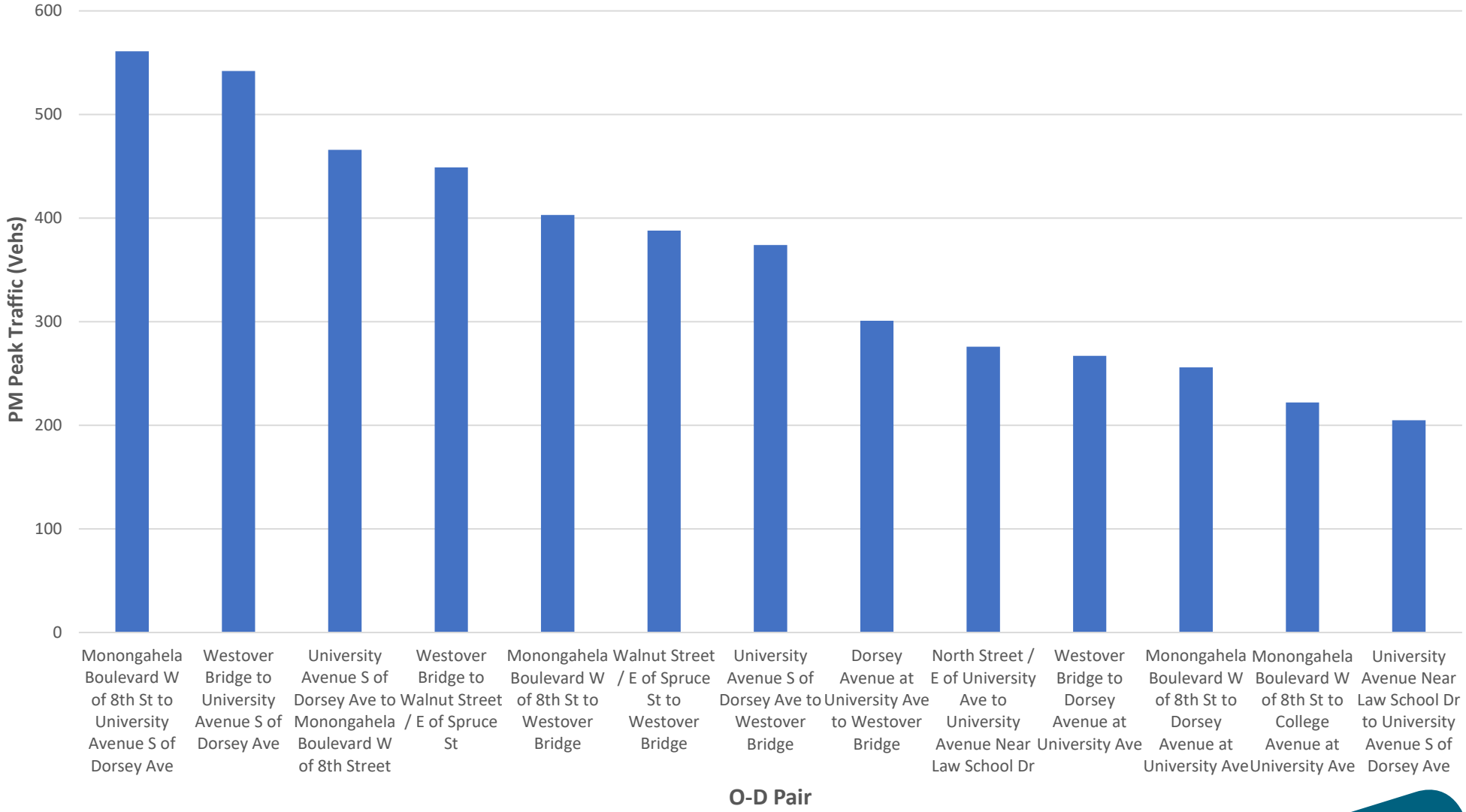
Origin-Destination Routing

- Routing Development
 - All entrances and exits to networks
 - ~30 origins and destinations
 - Develop trends of travel patterns to and through Morgantown

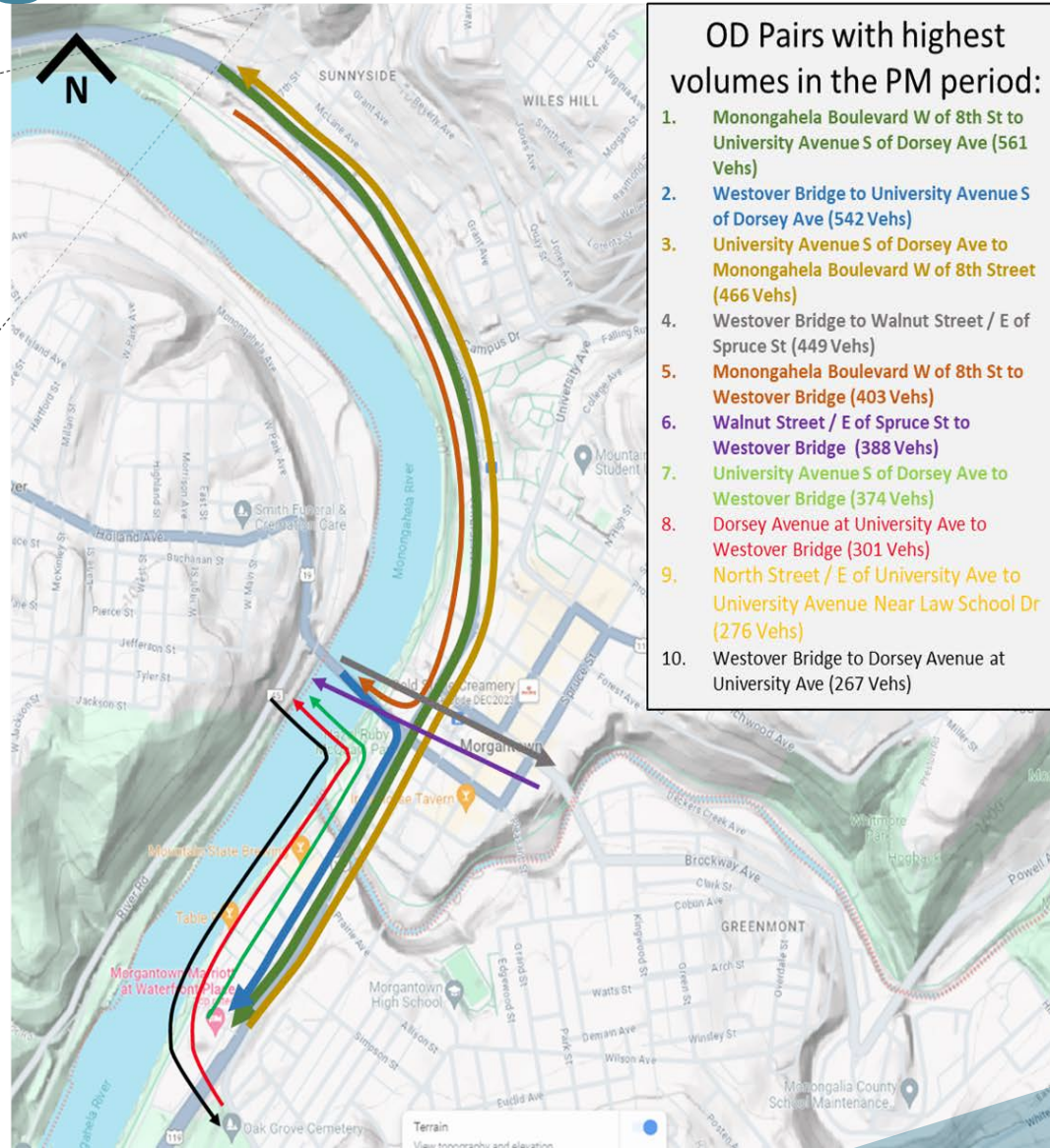
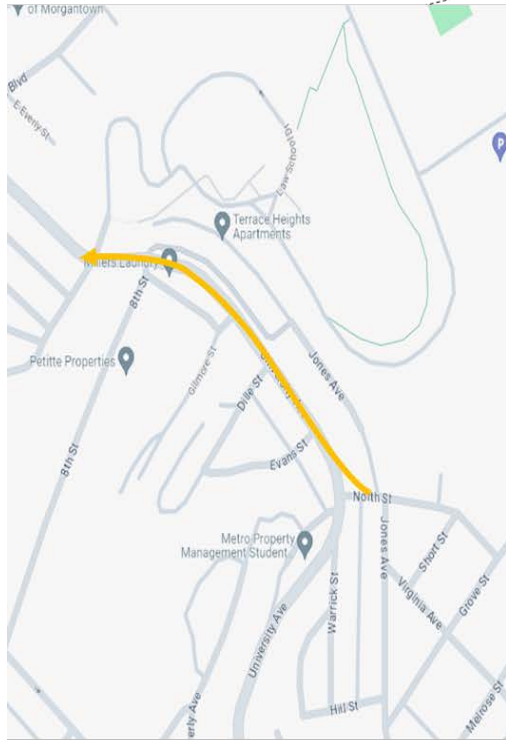


Streetlight- ODs

PM Peak Passenger Car OD Trends



Streetlight Origin-Destination Analysis

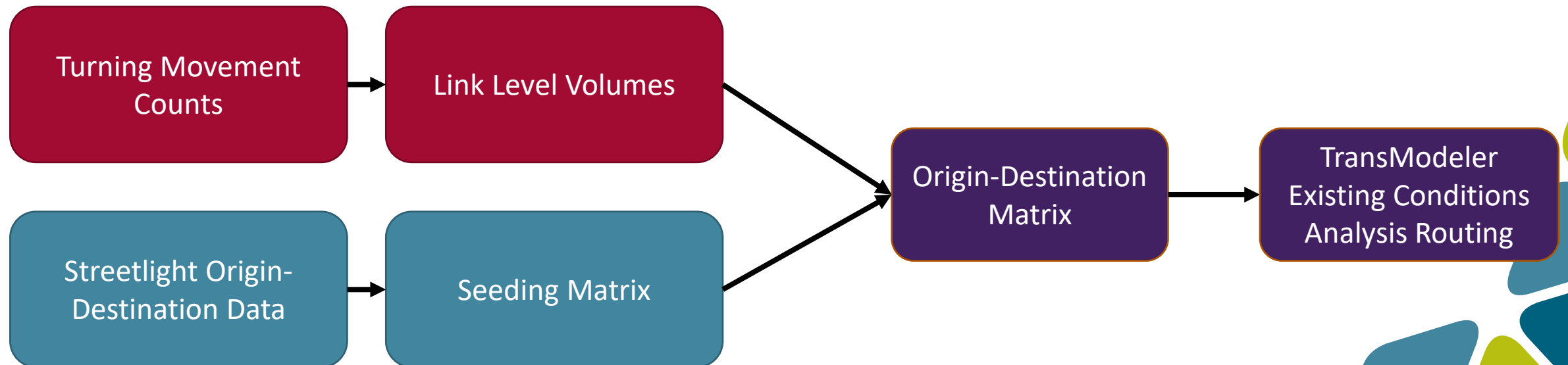


OD Pairs with highest volumes in the PM period:

1. **Monongahela Boulevard W of 8th St to University Avenue S of Dorsey Ave (561 Vehs)**
2. **Westover Bridge to University Avenue S of Dorsey Ave (542 Vehs)**
3. **University Avenue S of Dorsey Ave to Monongahela Boulevard W of 8th Street (466 Vehs)**
4. **Westover Bridge to Walnut Street / E of Spruce St (449 Vehs)**
5. **Monongahela Boulevard W of 8th St to Westover Bridge (403 Vehs)**
6. **Walnut Street / E of Spruce St to Westover Bridge (388 Vehs)**
7. **University Avenue S of Dorsey Ave to Westover Bridge (374 Vehs)**
8. **Dorsey Avenue at University Ave to Westover Bridge (301 Vehs)**
9. **North Street / E of University Ave to University Avenue Near Law School Dr (276 Vehs)**
10. **Westover Bridge to Dorsey Avenue at University Ave (267 Vehs)**

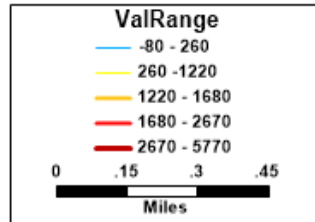
Origin-Destination Routing Development

- Collect turning movement counts
 - Calculate link level ADTs and link level hourly volumes (target matrix)
- Streetlight O-D Matrix
 - Typical distribution of traffic throughout downtown Morgantown (seeding matrix)

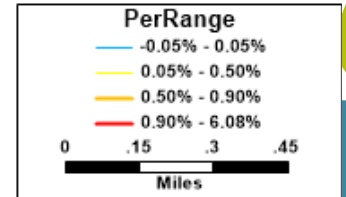


Future Forecasted Growth

Raw Volume Growth
(Vehicles/Day)



Annual % Growth
(Linear Growth)



Development of Microsimulation Model

The background is a solid dark teal color. In the bottom right corner, there are several overlapping, rounded, abstract shapes. These shapes are in shades of light blue and lime green, with some having a thin white outline. They appear to be part of a larger graphic design.

Preview of TransModeler Microsimulation

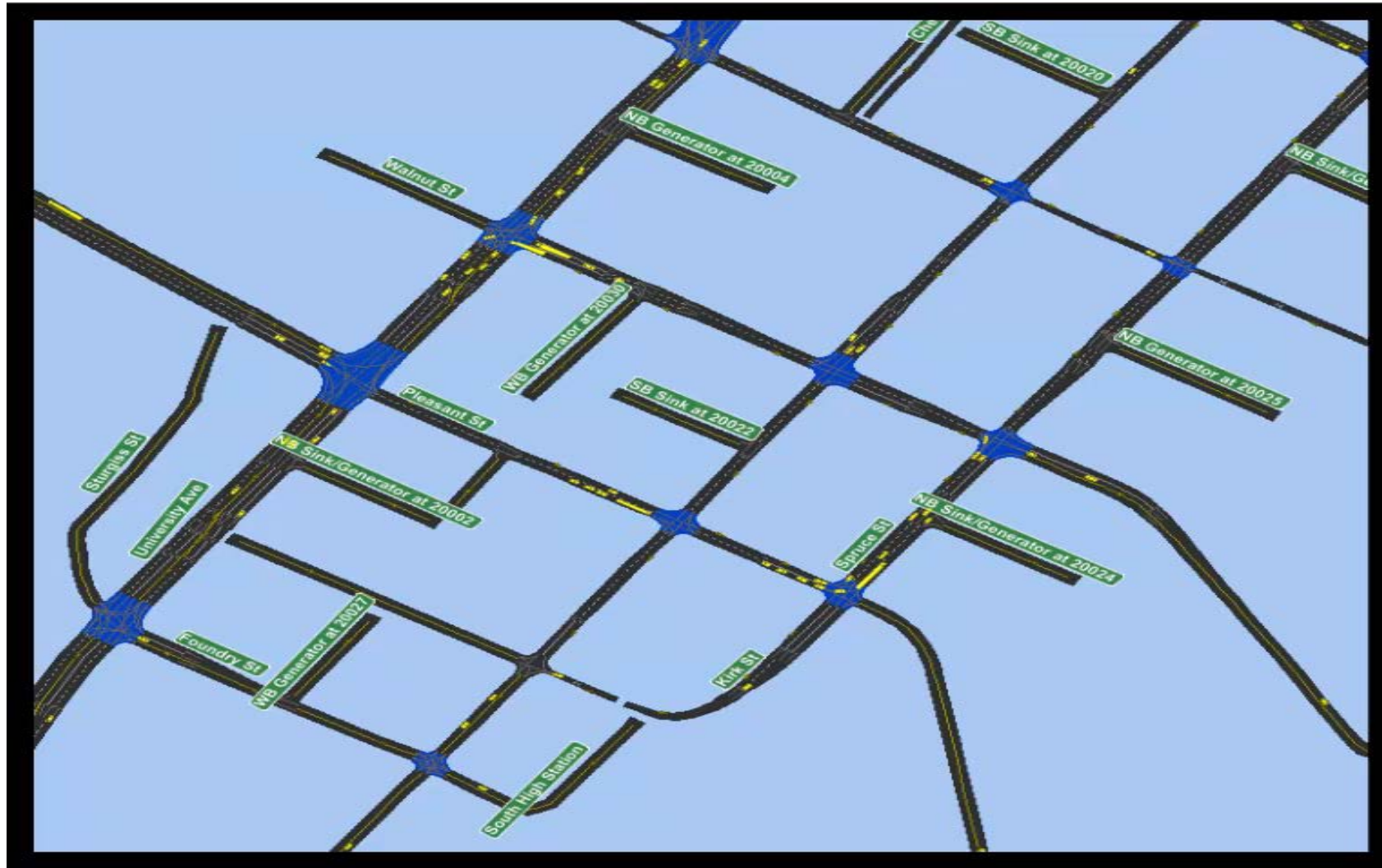
- Tool to simulate future conditions and better understand impacts of potential changes to network
- Models individual vehicles and pedestrians – simulates how they interact within the road network
- Required inputs:
 - Traffic volumes
 - Pedestrian crossings and activity
 - Traffic signal control (16 signalized, 18 unsignalized)
 - Heavy vehicle data
 - Existing O-D patterns
 - Planned projects by others
 - Road characteristics (speed, # of lanes, etc.)

Existing Simulation Calibration

- Need to verify existing conditions model reflects actual traffic conditions observed in the field before proceeding with future models
- Calibration parameters
 - Queueing
 - Travel time
 - Turning movement and throughput volumes
- Calibration is accomplished by adjusting:
 - Routing and volume matrix
 - Pedestrian crossing configuration
 - Global model characteristics such as driver behavior (if needed)



Simulation Recording from the Model



Next Steps

The image features a solid teal background. In the center, the text "Next Steps" is written in a bold, white, sans-serif font. The bottom right corner is decorated with several overlapping, rounded, abstract shapes in shades of light blue and lime green, each with a thin white outline.

Stakeholder Engagement

Next Steps

- Complete calibration and summarize operational measures of effectiveness (MOEs)
- Develop wide ranging alternatives to study with steering committee
 - Signal improvements (leading pedestrian intervals)
 - Alternative intersection configurations
 - Modifications to network
- Screen alternatives and identify recommendations